

NECWG-A/NZ Industry Vendor Prospectus

May 2026 NECWG Conference | Geelong, Victoria.

1. Introduction

The National Emergency Communications Working Group Australia/New Zealand - (NECWG-A/NZ) invites a limited number of industry vendors to participate in the May 2026 NECWG Conference, to be held in Geelong, Victoria.

NECWG is a collaborative, practitioner-led forum focused on the development of emergency communications capability across Australia and New Zealand. The conference is not a commercial trade expo; industry participation is deliberately curated to ensure relevance, integrity, and alignment with public safety outcomes.

This prospectus outlines the approved vendor participation options, costs, and conditions, as endorsed by the NECWG Chair following consideration by the NECWG Executive.

2. Conference Overview

The NECWG Conference brings together senior leaders, operational practitioners, and policy representatives from emergency communications, policing, fire, ambulance, and partner agencies across Australia and New Zealand.

The conference focuses on:

- Emergency contact and dispatch capability
- Future operational models
- Technology, data, and workforce enablers
- Cross-jurisdictional collaboration

Industry participation is intended to support informed dialogue and capability awareness, rather than sales-driven activity.

Additional time has been provided at breaks for Vendor engagement at Vendor Booths.

3. Vendor Participation Principles

Vendor participation is guided by the following principles:

- Relevance to emergency communications and dispatch capability
- Transparency in cost and access
- No implied sponsorship, endorsement, or gratuity
- Protection of delegate-only discussions
- Maintenance of NECWG's non-commercial operating model

NECWG does not operate tiered sponsorship models.

4. Approved Vendor Booth Options

4.1 Standard Industry Booth – AUD \$1,500

Includes:

- 3m × 2m exhibition space
- Vendor-provided signage within allocated space
- Demonstration capability as determined by the vendor, subject to venue and conference constraints

Notes:

- Power will be available and additional services, such as Wi-Fi etc, will be confirmed separately once venue arrangements are finalised.
 - Space allocation is at the discretion of NECWG and further details will be provided once people have registered.
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4.2 Exhibitor Pass – AUD \$500 per person

Exhibitor Passes are required for vendor personnel who are not registered as Industry Conference Delegates.

Includes:

- Access to the exhibition area
- Observation of open plenary conference sessions only

Does **not** include:

- Participation in workshops, breakout sessions, or facilitated discussions
- Delegate networking functions unless otherwise specified

Exhibitor Passes will be visually distinct from Industry Delegate passes to support access management.

5. Delegate and Exhibitor Registration Requirements

- Exhibitor booth packages **do not** include Industry Conference Delegate registrations or Exhibitor Passes.
- Each vendor must register **at least one** Industry Conference Delegate
- Vendors may hold a combination of Industry Delegate registrations and Exhibitor Passes.
- Industry Conference Delegates **do not** require an Exhibitor Pass.

This structure ensures vendors remain appropriately informed while preserving delegate-only engagement spaces.

6. Optional Branding Opportunities (Non-Sponsorship)

The following optional branding opportunities are available on a first-come, first-served basis. These are not sponsorships and do not confer any additional access or influence. (Can only request one option not both)

6.1 Coffee Cart Branding – AUD \$2,500

- Exclusive branding at the conference coffee cart.
- Limited to one vendor (Vendor must provide appropriate brand name signage only. There can be no suggestion coffee is being provided or paid for by the vendor.)

6.2 Lanyard Branding – AUD \$2,500

- Branding on conference lanyard passes.
- Limited to two vendors.

All branding is subject to NECWG approval to ensure appropriateness.

7. Access and Engagement Boundaries

To protect the integrity of conference discussions:

- Exhibitor Pass holders may observe open plenary sessions only
- Active participation in discussions, workshops, or activities is restricted to Industry Conference Delegates
- Vendors must not position exhibition activity in a manner that disrupts conference sessions

NECWG reserves the right to enforce these conditions throughout the conference.

8. Relevance and Acceptance

Vendor participation is by invitation or approval only. NECWG reserves the right to:

- Limit the number of vendors
 - Decline applications that do not align with conference objectives
 - Adjust floor layout and access arrangements as required
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9. Next Steps

Vendors wishing to participate will be provided with:

- Expression of interest and application details
- Final venue logistics
- Bump-in / bump-out information
- Branding approval requirements

Further information will be issued directly to approved vendors.

10. Contact

Applications to host a Vendor booth and apply for exhibitor passes can be made here:



Any other vendor enquiries including branding opportunities should be directed via NECWG email address at: necwganzreg@police.nsw.gov.au.

Vendor participation in the NECWG Conference signifies acceptance of the conditions outlined in this prospectus with regard to Exhibitor Passes and Industry Booths.

National Emergency Communications Working Group (Australia / New Zealand)